

## Street Talk – Submission Guidelines

*Street Talk* is the flagship publication of Tamils in Finance. Released monthly, it provides valuable insights on topical issues across finance, penned by subject-matter experts. In addition, the publication features columns on leadership advice, coaching, and career management.

We welcome contributions from professionals in the financial services sector. However, only selected articles will be chosen for publication by the editorial team. If you would like to contribute, please ensure your article satisfies the following guidelines:

- **Topic:** The article must be focused on a topic in finance that is relevant and interesting. The author must provide a clear thesis, that is well argued throughout the article.
- **Quality:** The article must be well researched, providing supporting evidence where relevant. The editorial team will reach out to experts to fact check contributions.
- **Factual:** The column is to present facts and intellectual arguments. This is not a forum to market products or services.
- Writing: The style of writing should be engaging and capture the reader's attention.
- Length: We are looking for contributions that are 500 to 800 words in length. The articles should be concise and to the point.

We encourage you to submit your article to <u>streettalk@tamilsinfinance.ca</u>. If your article is selected for publication, a member of our editorial team will be in touch.

## Tamils in Finance Editorial Team

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